

Matthew Statler

Chemin de Chandieu 3 - 1006 Lausanne - Switzerland
mattstatler@gmail.com

EDUCATION

VANDERBILT UNIVERSITY, 1994-1998

- Ph.D. in Philosophy, 3.98 GPA
- *Mellon Foundation Dissertation Fellow*, 1997-98
- *Vanderbilt Graduate Scholar Award*, 1994-97. *Vanderbilt Teaching Fellow*, 1994-97.

UNIVERSITY OF HEIDELBERG, 1993-1994

- *Fulbright Scholar*
- Performed original research on the cultural significance of second-language acquisition

UNIVERSITY OF MISSOURI-COLUMBIA, 1989-1993

- B.A. in Philosophy, with Honors; B. A. in Spanish, 3.97 GPA
- *Phi Beta Kappa*
- *Dean's List*, 1989-93, *Curator's Scholar*, 1989-93, *Bright Flight Scholar*, 1989-93.

WORK HISTORY

IMAGINATION LAB FOUNDATION, Lausanne, Switzerland, 2001 to present

Director Of Research, 2003 to present

- Developing a sustainable and scalable research institution in the field of strategic management and organization studies
- Coordinating the interests and activities of an interdisciplinary research team
- Preparing theoretical and empirical research findings focused on practical wisdom in organizations for academic journal and book publication

Post-Doctoral Research Fellow, 2001-2003

- Conducted original theoretical research focused on philosophical, anthropological, sociological and psychological theories of play
- Facilitated action research interventions with management teams
- Presented research findings at academic and practitioner-oriented conferences

ARCHAEA GROUP, INC., New York, NY, 2001 to present (inactive)

Partner

- Founded a boutique consulting firm to deliver strategic advisory services
- Conducted a USAID-funded feasibility study in Cairo for the US-Egypt President's Council

WEBERIZE, INC., New York, NY, 1999 to 2001

Managing Director (Chief Catalyst), New York

- Opened New York office of a start-up Internet consulting firm
- Held overall responsibility for top- and bottom-line performance of New York operations
- Recruited, hired and managed a professional and technical staff
- Pioneered the use of a strategy process consulting technique called LEGO Serious Play
- Spearheaded the firm's expansion into emerging markets in Africa and Latin America

JOHN JAY COLLEGE OF CRIMINAL JUSTICE (CUNY), New York, NY, 1999 to 2000

Adjunct Professor, Department of Art, Music and Philosophy

- Developed and taught original courses focused on the practical application of philosophy to the study of criminal justice

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WORK HISTORY, cont.

A.T. KEARNEY, INC., New York, NY, 1998 to 2000

Assistant to the Managing Director, Nonprofit Practice

- Coordinated nonprofit management consulting and executive search projects

COLUMBIA UNIVERSITY, New York, NY, 1997

Research Associate, Center for Violence Research and Prevention, School of Public Health

- Analyzed data for a comparative study of juvenile amenability in New York and New Jersey under the direction of Drs. Jeffery Fagan and Jennifer Uleman.

VANDERBILT UNIVERSITY, Nashville, TN, 1994-1998

Conference Organizer, Graduate Committee for Conferences, 1995-1997

- Co-founded an organization, raised funds, developed the budget, organized the program, and oversaw public relations for two international and interdisciplinary conferences held at Vanderbilt University

Ethical Consultant, Student Native American Partnerships (SNAP), 1996-1997

- Helped to found and provide guidance for a student philanthropy that utilized Internet technologies to create educational partnerships

Project Coordinator, McGill House, 1995-1996

- Provided residential leadership in a living-learning environment for undergraduate students of philosophy and the fine arts

Instructor, Department of Philosophy, 1994-1997

- Developed original course materials and taught six different undergraduate courses, including Ethics and a Senior Seminar for Philosophy majors

UNIVERSITY OF MISSOURI, Columbia, MO, 1993-1995

Research and Translation Assistant, Department of Romance Languages

- Researched and translated materials in German, Spanish and English for Dr. Ana Rueda, in support of *Pigmali3n y Galatea: Refracciones modernas de un mito* (1998)

PUBLICATIONS

Journal Articles

1. "Strategy as Practical Wisdom" with Roos, J. (under review)
2. "Dear Prudence: An Essay on Practical Wisdom in Strategy Making" with Roos, J. and Victor, B. (under review).
3. "Toward a Technology of Foolishness – Developing Scenarios through Serious Play" with Jacobs, C. (forthcoming)
4. "Evoking Metis: Questioning the Logics of Change, Responsiveness, Meaning and Action in Organizations" with Letiche, H. (2005). *Culture and Organization*, March 11/1, pp. 1-16.
5. "Playing Seriously with Strategy" with Roos, J and Victor, B. (2004) *Long Range Planning*, December 37/6, pp. 549-568.

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PUBLICATIONS, cont.

Books

1. *Everyday Strategic Preparedness: The Role of Practical Wisdom in Organizations*, with Roos, J. (completed manuscript under review)
2. *Styles of Piety: Practicing Philosophy After the Death of God*, ed. with Buckner, S.C. (forthcoming, Fordham University Press)
3. *The Effects of Plato's Republic*. (1998) Doctoral Thesis, Vanderbilt University Department of Philosophy. Doctoral Advisor: David Wood. Committee Members: John Lachs, Idit Dobbs-Weinstein, Gregg Horowitz, Walter Brogan.

Book Chapters

1. "How Does Philosophy Become What It Is?" (forthcoming)
2. "Styles of Piety: An Introduction" with Buckner, S.C. (forthcoming)
3. "Strategy Creation as Serious Play" with Jacobs, C. (2005) in *Innovating Strategy Process*, eds. Floyd, S., Roos, J., Jacobs, C., & Kellermans, F. Blackwell Publishing.

Other Publications

1. "Responsible Identity Practices" with Oliver, D. and Roos, J. (forthcoming)
2. "Practical Wisdom: Integrating Ethics and Effectiveness in Organizations" with Oppegaard, K. (forthcoming)
3. "Re-Framing Strategic Preparedness: An Essay on Practical Wisdom" with Roos, J. (forthcoming)
4. "Strategy as Practical Wisdom" with Roos, J. (forthcoming)
5. "Becoming More Prepared: The Role of Practical Wisdom." (forthcoming)
6. "Play and the Creative Arts: A Review of Concepts and Techniques in the Psychotherapeutic Tradition" with Roos, M. (2004) Imagination Lab Working Paper 58, available at http://www.imagilab.org/publications_wp.html.
7. "Toward a Technology of Foolishness – Developing Scenarios through Serious Play" with Jacobs, C. (2004) Imagination Lab Working Paper 54, available at http://www.imagilab.org/publications_wp.html.
8. "Analogical Reasoning as a Practice of Strategy" with Jacobs, C and Roos, J. (2004) Imagination Lab Working Paper 50, available at http://www.imagilab.org/publications_wp.html.
9. "Strategy Creation as Serious Play" with Jacobs, C. (2004) Imagination Lab Working Paper 43, available at http://www.imagilab.org/publications_wp.html.
10. "Playing Seriously with Strategy" with Roos, J. and Victor, B. (2004) Imagination Lab Working Paper 42, available at http://www.imagilab.org/publications_wp.html.
11. "Illustrating the Need for Practical Wisdom" with Roos, J and Victor, B. (2003) Imagination Lab Working Paper 38, available at http://www.imagilab.org/publications_wp.html.
12. "Dear Prudence: An Essay on Practical Wisdom in Strategy-Making" with Roos, J. and Victor, B. (2003) Imagination Lab Working Paper 25, available at http://www.imagilab.org/publications_wp.html.
13. "Ambiguity at Work: Scenario Development through Serious Play" with Jacobs, C. (2003) Imagination Lab Working Paper 28, available at http://www.imagilab.org/publications_wp.html.
14. "Framing Strategy Processes as Serious Play" with Roos, J. and Victor, B. (2003) Imagination Lab Working Paper 24, available at http://www.imagilab.org/publications_wp.html.
15. "Active Responsiveness through Adaptive Play: Casting New Light on Strategy Genesis" with Jacobs, C. (2003) Imagination Lab Working Paper 23, available at http://www.imagilab.org/publications_wp.html.

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PUBLICATIONS, cont.

16. "Preparing for the Unexpected." (2002) Imagination Lab Next Practice Volume 1, Number 3, available at http://www.imagilab.org/publications_np.html.
17. "LEGO Speaks", with Said, R. and Roos, J. Imagination Lab Working Paper 20, available at http://www.imagilab.org/publications_wp.html.
18. "A Place to Play: Innovating the Practice of Strategy Research" with Roos, J and Victor, B. Imagination Lab Working Paper 18, available at http://www.imagilab.org/publications_wp.html.
19. "Ain't Misbehavin': Toward a Theory of Serious Play in Organizations" with Roos, J and Victor, B. Imagination Lab Working Paper 17, available at http://www.imagilab.org/publications_wp.html.
20. "A Place to Play: Re-defining Strategy Research" with Roos, J and Victor, B. Imagination Lab Working Paper 11, available at http://www.imagilab.org/publications_wp.html.

PRESENTATIONS

Academic Conferences

1. "Practical Wisdom in Organizations: Reflections on the Mode and Medium of Embodied Experience." Paper presentation, *The Art of Management and Organization*, Paris, September 2004
2. "Playing Seriously with Strategy." Symposium presentation, *Academy of Management Annual Conference*, New Orleans, August 2004
3. "Constructing the Fringe." Interactive presentation, The Fringe Café, *Academy of Management Annual Conference*, New Orleans, August 2004
4. "Reflections on Practice." Presentation and session moderation, *Strategy-as-Practice Workshop*, Lausanne, May 2004
5. "Playing Seriously." Interactive presentation, *Organization Science Winter Conference*, Steamboat Springs, Colorado, February 2004
6. "Dear Prudence: On the Relevance of the Humanities to Strategy in a Complex World." Paper presentation, *The Role of the Humanities in the Formation of New European Elites*, Said Business School, University of Oxford and Fondazione Giorgio Cini, Venice 2003
7. "Dear Prudence: Practical Wisdom in Strategy Making." Paper presentation, *Academy of Management Annual Conference*, Seattle, August 2003
8. "Creating Collective Virtuosity through Serious Play", with Marotto, M. Symposium presentation, *Academy of Management Annual Conference*, Seattle, August 2003
9. "The Play Workgroup." Interactive presentation, *EIASM 2nd Workshop on Aesthetics, Art and Management – Toward New Fields of Flow*, Gattières, France, July 2003.
10. "Dear Prudence: Strategy Based on a Dynamic Ontology." Paper presentation, *Innovating Strategy Process: SMS Mini-Conference*, Storrs, CT, May 2003.
11. "Play in Organizations." Paper presentation, *8th Annual Conference on Psychoanalysis and Social Change*, University of Pennsylvania, October 25-27, 2002.
12. "Evoking Metis" with Letiche, H. Paper presentation, *The Art of Management and Organization*, London, September 2002.
13. "A Place to Play: Re-Defining Strategy Research." *Academy of Management Annual Conference*, Denver, August 2002.
14. "Mimesis: The Exercise of Deceit." Paper presentation, *Collegium Phaenomenologicum*, Perugia, Italy, July 1998.
15. "When Does the Eternal Return?" Paper presentation, *Tennessee Philosophical Association Annual Meeting*, Nashville, January 1997.
16. "Toward Symmetry in Unamuno's *Niebla*." Paper presentation, *Missouri Romance Languages and Literatures Conference*, Columbia, Missouri, March 1993.

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PRESENTATIONS, cont.

Invited Academic Lectures

1. "Illustrating the Need for Practical Wisdom." University of Connecticut EMBA Program, June 2004.
2. "Serious Play and Organizational Change" with Jacobs, C. University of Saint-Gallen, May 2004
3. "Plato's Myth of the Cave." City University of New York, October 1998.

Other Presentations

1. "Leadership Development through Serious Play and Practical Wisdom" with Holliday G. Interactive presentation, *President's Leadership Initiative*, University of Missouri-Columbia, February 2005
2. "Practical Issues for Using Aesthetic Processes for Leader Development" with Holliday, G. and Bamiling, E. Interactive presentation, *Thought Leader Forum*, Banff Centre, Banff, Canada, February 2005.
3. "Play and the Creative Arts: An Experiential Review of Concepts and Techniques in the Psychotherapeutic Tradition" with Roos, M. Interactive presentation, Lac Lemman Organizational Research Group, Imagination Lab Foundation, February 2005.
4. "Definitions of Is: Identity and Practical Wisdom." Presentation, Lac Lemman Organizational Research Group, University of Geneva, January 2005.
5. "Serious Play in Organizations: Developing Practical Wisdom." Presentation, *LEGO Learning Institute Symposium*, Hamburg, December 2003.
6. "Innovation: Making Work More Like Play." Presentation, *E-Business Conference*, IBC Euro Forum, Copenhagen, March 2002
7. "The Entrepreneurial Spirit." Presentation, *Managing Human Capital in the New Economy*, seminar sponsored by Deloitte & Touche, New York, March 2001.

TEACHING

1. **Strategy as Creative Action:** Undergraduate seminar, University of Saint-Gallen, Switzerland, with Dr. Wendelin Kuepers and Dr. Claus Jacobs, Fall Semester 2004.
2. **Knowing, Being and Doing: Philosophical Method and its Applications:** Introduction to Philosophy, John Jay College of Criminal Justice, City University of New York, Fall Semester 1999 and Spring Semester 2000.
3. **The Effects of the Good:** Introduction to Philosophy, Writing Intensive, Vanderbilt University, Spring Semester 1997.
4. **Plato and the Invisible City:** Introduction to Philosophy, Writing Intensive, Vanderbilt University, Fall Semester 1996.
5. **Superficial Philosophies:** Senior Seminar, Vanderbilt University, Spring Semester 1996.
6. **Philosophy and the Individual:** Introduction to Philosophy, Writing Intensive, Vanderbilt University, Fall Semester 1995.
7. **Ethics and Non-Contradiction:** Introduction to Ethics, Vanderbilt University, Spring Semester 1995.
8. **The Ethics of Progress:** Introduction to Ethics, Vanderbilt University, Fall Semester 1994.

ACADEMIC SERVICE

- Member, Organizing Committee, "The Fringe Café", *Academy of Management Annual Conference*, Honolulu, upcoming August 2005.

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ACADEMIC SERVICE, cont.

- Co-Organizer, Conference Track, "The Unfolding of Organizational Identity", *The European Group for Organizational Studies Annual Conference*, Berlin, upcoming July 2005.
- Co-organizer, *5th Strategy-as-Practice Workshop*, Lausanne, May 2004
- Reviewer, Business Policy and Strategy Division, *Academy of Management Annual Conference*, Seattle, August 2004
- Co-founder, *Lac Lemman Organizational Research Group*, Switzerland, 2003 to present
- Reviewer, Business Policy and Strategy Division, *Academy of Management Annual Conference*, Seattle, August 2003
- Conference Track Convener, *EIASM 2nd Workshop on Aesthetics, Art and Management – Toward New Fields of Flow*, Gattières, France, July 2003.
- Graduate Representative to Faculty, Vanderbilt University, Department of Philosophy, 1995-96.

PROFESSIONAL AFFILIATIONS

- Lac Lemman Organizational Research Group (LL'ORG), 2003 to present
- Arts, Aesthetics, Creativity and Organization Research Network (AACORN), 2003 to present
- Academy of Management, 2002 to present
- Project People Foundation, Advisory Board Member, 2000 to 2001
- Fulbright Youth Initiative, Friend of the Board, 1999 to 2001
- American Philosophical Association, 1995-present
- Fulbright Alumni Association, 1994-present